Deliverable

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D5.8 - Documentation and technical fact sheets v2

Revision: 1.2

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Dissemination Level

P Public x

C Confidential, only for members of the consortium and the Commission Services

Abstract: This deliverable is a compilation of all printed material produced so far, used for dissemination and communication purposes. In addition to the items compiled in D5.7, this deliverable includes new printed materials produced in the second year: 5 posters, 1 commercial fact sheet, 1 technical fact sheet. These materials were used in the different commercial and scientific events, such as ICT 2018, MMM 2019, ICT Open 2019, IEEE VR 2019, CERTH-ITI Open Day 2019, NEM 2019. ACM MMsvs 2019 and IBC 2019.

0.1	14/11/2018	Susana Otero	i2CAT	First release
1.1	17/09/2019	lván Rodríguez	i2CAT	First draft of second iteration
1.2	27/09/2019	Pascal Perrot	Viaccess-Orca	Final review

Disclaimer

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Statement of originality:

This document contains original unpublished work except where clearly indicated otherwise. Acknowledgement of previously published material and of the work of others has been made through appropriate citation, quotation or both.

EXECUTIVE SUMMARY

This document is a compilation of printed dissemination material (including technical information). In this second release, the materials provided in D5.7 are supplemented by updates to these documents (project image, commercial fact sheet), as well as newly created ones (5 posters and 2 technical fact sheets).

This wide range of printed communication materials have been produced to present the project and its outcomes. Contents have been specifically created to meet the needs of each channel/audience, always with a clear and appealing approach.

The materials have been used in the global events where the VRTogether project has been showcased, including ICT 2018, MMM 2019, ICT Open 2019, IEEE VR 2019, CERTH-ITI Open Day 2019, NEM 2019, ACM MMsys 2019 and IBC 2019.

Fact sheets were created with different approaches (technical, general info, commercial, etc.). In order to give detailed explanations of the developments achieved at various dissemination events. Initial versions were focused on general information about the project (i.e.: scope, objectives, and technologies to be developed) and technical insights of the pilots. Subsequent versions were later developed to present the achievements of the project and its current status.

Furthermore, a series of posters providing detailed information on specific topics was developed during this second year. An initial poster featuring a description of the first pilot, an overview of the configuration modes and a diagram showing the platform architecture was followed by a range of posters, each taking a different approach to the project, to support dissemination at public events.

The material is accessible and downloadable through the project website: http://vrtogether.eu/project-outcomes/dissemination-materials/

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1. INTRODUCTION

This document is a compilation of the printed dissemination materials (including technical information) produced within the VRTogether project from M14 to M24.

The document is mainly structured in two parts. A first part lists all the documents produced during the second year of project. The list provides also a brief description of the document. The second part of the document provides the documents.

2. PROJECT DOCUMENTATION

2.1. List of material

Name	Version	Description	Release date	Author
Logo	1.0	A logo that was initially used in internal documents and later would be improved.	2017 October 17	Entropy
Logo	2.0	Different formats of multi colored and dynamic logo	2017 November 12	Entropy
Project image	1.0	A stock image to have a recurrent resource to be used in the several dissemination materials that transmits the project concept.	2017 November 29	i2CAT
Project image	2.0	A stock image emphasizing the social side of the project.	2017 November 29	i2CAT
Poster	1.0	A poster that introduces the project and its objectives. This poster was used in order to present the project ImmersiaTV during the workshop "Collaboration Towards the Future of Media" (organised by the EU) in Brussels on October 10th, 2017. It shows the project objectives and milestones	2017 October 10	i2CAT
Poster	2.0	An A1 poster featuring a description of the first pilot, an overview of the configuration modes and a diagram showing the platform architecture. It has been displayed at VRTogether's lab nodes, as well as in events such as CERTH-ITI Open Day 2019 and NEM 2019.	2019 January 21	i2CAT
Poster Social VR	3.0	An A1 poster presenting a general overview of the project, focused on the pipelines, platform characteristics and products. It was displayed at VRTogether's booth at IBC 2019.	2019 July 19	i2CAT
Poster Products	3.0	An A1 poster detailing the actual exploitation opportunities, including 2 end-to-end products, 2 main components and 1 evaluation service. It was displayed at VRTogether's booth at IBC 2019.	2019 July 19	i2CAT
Poster Technological Innovations	3.0	An A1 poster detailing the platform architecture and the specific innovations in terms of technology	2019 July 19	i2CAT
Poster Pilots	3.0	An A1 poster detailing the roadmap and each of the pilots, as well as the evaluation methodology.	2019 July 19	i2CAT
Commercial Fact sheet	1.0	An item that introduces the project and has been frequently used in the more initial phase of period 1: IBC 2017, NEM Summit 2017, MMSYS2018 and TVX 2018	2017 November 29	i2CAT
Commercial	2.0	A flyer with a more commercial bias that can	2018	Entropy,

Fact sheet		be used in order to reach and engage the industrial stakeholders	September 13	i2CAT
Commercial Fact sheet	3.0	A slight update of v2.0. This accordion-fold brochure presents the project and its objectives, provides an updated overview of the pilots and lists VRTogether's potential products and main features. It was distributed at IBC 2019.	2019 September 6	Entropy, i2CAT
Technical fact sheet	1.0	Design of a general document that explains the main technical aspects of the first Pilot and the demo shown. It has been used during IBC2018.	2018 September 13	Entropy
Technical Fact sheet Web pipeline	2.0	An A4, double-sided fact sheet showing the key features of the end-to-end web-based framework. It was distributed at IBC 2019.	2019 July 24	i2CAT
Technical Fact sheet Volumetric video	2.0	An A4, double-sided fact sheet showing the key features of the volumetric video production system. It was distributed at IBC 2019.	2019 September 6	i2CAT
Roll up	1.0	A roll up designed to grasp visitors' attention during the IBC2018 and inviting them to test the demo. It contains a market-oriented claim, the members of the consortium and the EU flag.	2018 October 29	i2CAT

3. LOGO

3.1. **v1.0**



3.2. **v2.0**













4. PROJECT IMAGE

4.1. **v1.0**



4.2. **v2.0**



5. POSTER

5.1. **v1.0**



5.2. v2.0



5.3. v3.0

5.3.1. Social VR



5.3.2. Products



5.3.3. Technological Innovations



5.3.4. Pilots

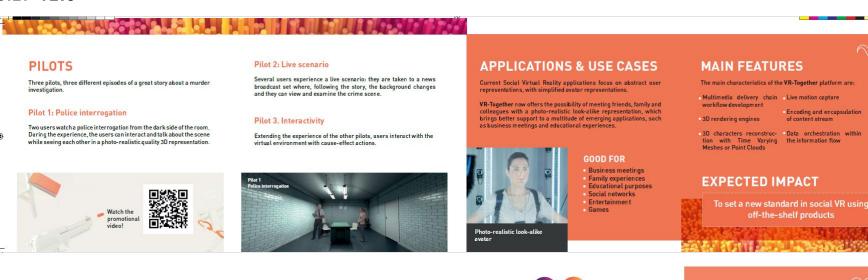


6. COMMERCIAL FACT SHEET

6.1. **v1.0**



6.2. **v2.0**





- Develop and integrate new media formats that deliver high quality photo-realistic content and create a strong feeling of co-presence in coherently integrated experience.
- Adapt the existing production pipeline to capture and encode multiple media formats and integrate them with state-ofthe-art post-production tools.
- 3 Re-Design the distribution chain so such innovative content format can be orchestrated and delivered in a scalable manner.
- Develop appropriate Quality of Experience (QoE) metrics and evaluation methods to quantify the quality of these new social VR experiences.
- Maximize the impact of VR-Together can have on content creators, producers, distributors, tooling companies, service providers and the general audience.

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PARTNERS















This project has been funded by the European Commission as part of the H2020 program, under the grant agreement 762111

VRTogether



PHOTO-REALISTIC IMMERSIVE CONTENT

VR-Together project aims to offer ground-breaking social Virtual Reality (VR) experiences between users located in remote domestic scenarios, based on photo-realistic immersive content, in a cost-effective manner.

VR-Together's consortium has been strategically set up to consist of partners that cover all stages of the production chain in a well-balanced way.

A combination of leading research institutions i2CAT, TNO, CWI, CERTH, Artanim together with industry actors Entropy, Motion Spell, Viaccess-Orca spread over 4 European countries.

6

6.3. **v3.0**

OBJECTIVES

- Develop and integrate new media formats that deliver high quality photo-realistic content and create a strong feeling of co-presence in coherently integrated experience.
- 2 Adapt the existing production pipeline to capture and encode multiple media formats and integrate them with state-ofthe-art post-production tools.
- Re-design the distribution chain so such innovative content format can be orchestrated and delivered in a scalable manner.
- O Develop appropriate Quality of Experience (QoE) metrics and evaluation methods to quantify the quality of these new social
- 6 Maximize the impact that VRTogether can have on content creators, producers, distributors, tooling companies, service providers and the general audience.

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PARTNERS















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SOCIAL VR LIKE NEVER SEEN BEFORE



VRTogether project aims to offer ground-breaking social Virtual Reality (VR) experiences between users located in remote domestic scenarios, based on photo-realistic immersive content, in a cost-

VRTogether's consortium has been strategically set up to consist of partners that cover all stages of the production chain in a well-balanced

A combination of leading research institutions i2CAT, TNO, CWI, CERTH, Artanim together with industry actors Entropy, Motion Spell, Viaccess-Orca spread over 4 European countries.



PILOTS

Development updates are presented through three pilots, three episodes of a great story about a murder investigation.

Pilot 1: Feeling of being there (presence) and of being there together (togetherness)

Two users watch a police interrogation of a murder suspect from the dark side of the room. During the experience, the users can interact and talk about the scene while seeing each other in a photo-realistic quality 3D representation.



interact remotely in a shared VR





reconstruction of the users body



0 You can see the other users interacting as

Pilot 2: Live media and scalability

Four users are placed in a TV news studio where the presenter is giving an overview of the news of the day. When the murder is being reported, users are holo-ported to the crime scene where a journalist relates the details of the murder.

Pilot 3. Interaction and 6DoF

The final pilot will conclude the presented story, with users being able to interact with objects and characters in the scene, driving the scenario through their interactions.



APPLICATIONS & USE CASES

VRTogether now offers the possibility of meeting friends, family and colleagues with a photo-realistic look-alike representation, which brings better support to a multitude of emerging applications, such as business meetings and



avatar

MAIN FEATURES

Multimedia delivery chain 3D rendering engines

Workflow development Live motion capture

Encoding & encapsulation of content stream

3D characters reconstruction with TVMs or Point Clouds

Data orchestration within the information flow

EXPECTED IMPACT

To set a new standard in social VR using off-the-shelf products

7. TECHNICAL FACT SHEET





7.2. v2.0

7.2.1. Web pipeline

END-TO-END WEB-BASED FRAMEWORK TO BUILD AND CONSUME SHARED AND SOCIAL VR EXPERIENCES



FEATURES

Simplified Technology Pipeline

- Use of Web-based components:
 - » WebRTC for communication.
 - » WebVR, WebGL for rendering.
 - » React, Node.js and A-Frame for UI frontend.
- Using common off-the-shelve and consumer grade equipment for capture and display.

Fully orchestrated

- Session management, with per session setup options.
- Multi-person capture and rendering management.
- · Synchronisation of live and virtual content.

REAL-TIME LIVE CAPTURE

- · Live 3D capture of users using RGB-D cameras (e.g. Kinect or Realsense).
- · Provide self-view and HMD removal for local user.

PEER-TO-PEER OR BRIDGED COMMUNICATION

- · Communication service through WebRTC.
- Peer-to-peer or if needed for scalability through a VR bridge, combining all individual participant's streams in one large stream.

EASY INTEGRATION OF VIRTUAL ENVIRONMENT

- Support for photo-realistic 360 video and virtual 3D environments.
- · Multiple concurrent sources possible, eg. live streaming video in a virtual environment.











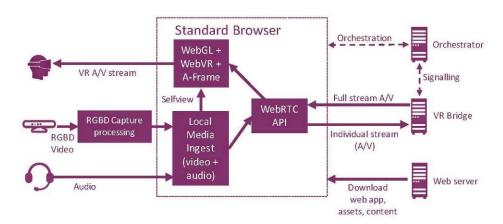








WEB ARCHITECTURE OVERVIEW





















7.2.2. Volumetric video



END-TO-END VOLUMETRIC VIDEO PRODUCTION SYSTEM FOR IMMERSIVE VR EXPERIENCES



TECHNOLOGY FEATURES

Portable

· Flexible and light-weight sensor calibration.

Low-cost

- Low-specification hardware resources for multi-RGBD data acquisition.
- Off-the-shelf RGBD sensors (i.e. Intel RealSense D400 series, Azure Kinect DK).

Scalable

 Support of variant number of sensors to alter the associated equipment cost and complexity, depending on the level of geometry detail and visual quality.

VOLUMETRIC VIDEO PRODUCTION

- · Real-time (online) volumetric media streaming.
- · Support of live self-view representation to boost immersion.
- · Content creation through volumetric media recording and post-processing.

REAL-TIME VOLUMETRIC VIDEO COMPRESSION

- · State-of-the-art geometry libraries integration.
- · Multi-view texture compression.

EASY INTEGRATION OF VIRTUAL ENVIRONMENT

- · Game engine plug & play compatibility (e.g. Unity3D, Unreal Engine 4).
- Support of photo-realistic 360° and 3D environments.
- 6 Degrees of Freedom for the user.







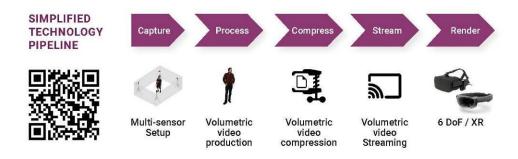




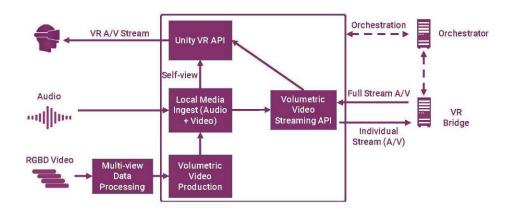








NATIVE ARCHITECTURE OVERVIEW





8.1. **v1.0**

